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## **Appendix 5**

### **Communications Materials**

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## **Public Service Announcement**

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The Regional Municipality of Durham  
The Regional Municipality of York

**Durham/York Residual Waste Study**  
May 4, 2006

**PUBLIC SERVICE ANNOUNCEMENT**

**How do we find a long-term solution for our garbage?  
The preliminary results are in!**

The Regions of Durham and York are participating in a joint study to find a better way to manage the residual wastes (i.e., garbage) remaining after recycling and composting. Through the Joint Waste Management Group, the two Regional municipalities are addressing the social, environmental and financial impacts of this issue through an Environmental Assessment (EA) process under the Provincial EA Act. Public discussions took place from March 7-9, 2006, discussing alternative residual waste management technologies and systems under consideration in this study.

The results of this evaluation process are now ready for review. Public Information Sessions have been organized at locations in Durham and York. You are invited to drop-in and discuss your thoughts with the Study Team on the results of the systems evaluation process and the Consultant's Preferred Alternative System to manage Durham's and York's residual waste over the next 35 years.

The Draft Report on the Evaluation of "Alternatives To" and Identification of the Preferred Residuals Processing System has been issued to review agencies and is available for public review. You may obtain a copy of the Draft Report, together with the supporting background documentation, from the Study Web site [www.durhamyorkwaste.ca](http://www.durhamyorkwaste.ca), at your local municipal office or at your local public library. We ask that all comments be submitted to the Durham/York Study Coordinator by May 19, 2006.

The Information Sessions will be held from 7:00 p.m. – 9:00 p.m. with a formal presentation to start at 7:30 p.m. at the following locations:

**Tuesday May 9, 2006**

Cannington Community Centre  
91 Elliot Street  
Township of Brock

Ray Twinney Recreation Complex  
Lounge #1  
100 Eagle Street West  
Town of Newmarket

**Wednesday May 10, 2006**

Garnet B. Rickard Recreation Complex  
North Hall  
2440 King Street West  
Municipality of Clarington

York Region South Services Centre  
1st Floor  
50 High Tech Road  
Corporate Learning Rooms, A, B & C  
Town of Richmond Hill

-30-

**Thursday May 11, 2006**

Ajax Community Centre  
HMS Banquet Hall South  
75 Centennial Road  
Town of Ajax

St. Joan of Arc Catholic High School  
Cafeteria  
1 Saint Joan of Arc Avenue  
City of Vaughan

**For more information please feel free to contact**

**REGIONAL MUNICIPALITY OF DURHAM**

Barb Boffey - 905 668-7711 ext. 3731, e-mail: [barb.boffey@region.durham.on.ca](mailto:barb.boffey@region.durham.on.ca)

Joanne Paquette - Communications Officer, Works Department – 905-668-7711 ext. 3732

**REGIONAL MUNICIPALITY OF YORK**

Michael Kemp – Communications Specialist, Corporate Communications – 1-877-464-9675 ext. 1232

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## **Study Brand Image Ads**

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# Where will your garbage go?

The first part of the results are in and we want to hear what you think. This study could impact the way garbage is handled in our community for the next 35 years!



We need your ideas on how to solve our communities' garbage issues.

## Join us and voice your opinion

Public Information Sessions will be held from 7:00 p.m. - 9:00 p.m., with a formal presentation to begin at 7:30 p.m.

**Tuesday May 9, 2006**

Ray Twinney Recreation Complex - Lounge #1  
100 Eagle Street West  
Town of Newmarket

**Wednesday May 10, 2006**

York Region South Services Centre  
1st Floor, Rooms A, B & C  
Corporate Learning  
50 High Tech Road  
Town of Richmond Hill

**Thursday May 11, 2006**

St. Joan of Arc  
Catholic High School - Cafeteria  
1 Saint Joan of Arc Avenue  
City of Vaughan

For details regarding Public Information & Delegations Sessions, please visit [www.durhamyorkwaste.ca](http://www.durhamyorkwaste.ca) or call 1-800-372-1102 ext. 3731

Public Delegations will be received on Wednesday May 17, 2006.  
Please register for your delegation before Friday May 12, 2006 by contacting:

**KARIN PRICE at 1-877-464-9675 ext. 1322 or [karin.price@york.ca](mailto:karin.price@york.ca)**



# Where will your garbage go?

The first part of the results are in and we want to hear what you think. This study could impact the way garbage is handled in our community for the next 35 years!



## You are invited to present your opinion

Public Delegations will be received on Wednesday May 17, 2006 from 9:00 a.m. - 9:30 a.m. (during Solid Waste Management Committee) and 7:00 p.m. - 9:00 p.m. at York Region's Administrative Centre, 17250 Yonge Street, Committee Room A, Main Floor, Newmarket.

Please register for your 5 minute delegation in advance of the May 17, 2006 sessions by contacting:  
**KARIN PRICE at 1-877-464-9675 ext. 1322 or [karin.price@york.ca](mailto:karin.price@york.ca)**

For more information please visit [www.durhamyorkwaste.ca](http://www.durhamyorkwaste.ca)  
or call 1-800-372-1102 ext. 3731



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## **Newsletter Media Releases**

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# THE REGIONAL MUNICIPALITY OF DURHAM

## NEWS RELEASE

21 APRIL 2006

### **Durham York Joint Waste Management Group receives Consultant's conclusion for Energy-from-Waste technology**

*Public consultations to be held to discuss this approach with residents*

**Whitby, ON** - The Regions of Durham and York are participating in a joint study to find a better way to manage the residual wastes (i.e., garbage) remaining after recycling and composting. On March 31, 2006 the Terms of Reference for the preparation of an Environmental Assessment of the Durham/York Residual Waste Study was approved. At a meeting of the Joint Waste Management Group on April 18, MacViro, the Project Consultant presented an overview of the EA progress to date and their conclusion on a Preferred Alternative System based on the results of previous Public Information Sessions. The Consultant concluded that the preferred alternative for managing residual waste should be Energy-from-waste.

"We are extremely pleased with this particular project, and the positive support it has received from the MOE, this next stage in the EA process will become a key part of the Region's integrated waste management system," said Durham Regional Chair Roger Anderson. "Durham Region would be proud to be part of a program that turns waste into a resource. It demonstrates our commitment to serving the residents of our regions in a sustainable, made-in-Ontario way."

The results of this evaluation process will be discussed at Public Information Sessions on May 9, 10, 11th. On May 30th, a final report will be presented to the Joint Waste management Group on the results of the Public Information Sessions and Public Delegations regarding the Consultant's conclusion on a Preferred Alternative System. Durham Regional Council will make a decision on adopting this approach in June.

The Information Sessions will be held from 7:00 p.m. – 9:00 p.m. with a formal presentation to start at 7:30 p.m. at the following locations:

**Tuesday May 9, 2006**

Cannington Community Centre  
91 Elliot Street  
Township of Brock

**Wednesday May 10, 2006**

Garnet B. Rickard Recreation Complex  
North Hall  
2440 King Street West  
Municipality of Clarington

**Thursday May 11, 2006**

Ajax Community Centre  
HMS Banquet Hall South  
75 Centennial Road  
Town of Ajax

The Draft Report on the Evaluation of "Alternatives To" and Identification of the Preferred Residuals Processing System has been issued to review agencies and is available for public review. Members of the public may obtain a copy of the Draft Report, together with supporting background documentation, from the Study Web site [www.durhamyorkwaste.ca](http://www.durhamyorkwaste.ca), at local municipal offices and local public libraries.

**For more information on the Durham York Residual Waste Environmental Assessment Planning Study, please visit [www.durhamyorkwaste.ca](http://www.durhamyorkwaste.ca) or contact Barb Boffey, Study Coordinator at 905 668-7711 ext. 3731 or [barb.boffey@region.durham.on.ca](mailto:barb.boffey@region.durham.on.ca)**

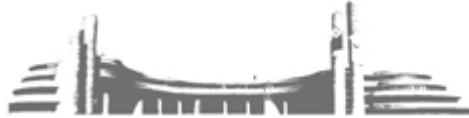
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**REGIONAL MUNICIPALITY OF DURHAM**

Joanne Paquette - Communications Officer, Works Department – 905-668-7711 ext. 3732



**April 21,  
2006**



**Media Release**

## **Durham York Residual Waste Study consultants recommend thermal treatment with energy-from-waste solution**

Public consultations to be held to discuss this approach with residents

NEWMARKET – Following the approval of the Terms of Reference for the Durham York Residual Waste Environmental Assessment Planning Study by the Ministry of the Environment (MOE), consultants hired by the study's co-proponents, the Regional Municipalities of York and Durham, have recommended that the preferred alternative for managing residual waste is thermal treatment with energy recovery.

The preferred alternative follows months of technical study and public consultation in both York Region and Durham Region.

"It is imperative that we find an effective solution to managing the waste that we cannot recycle or compost," said York Regional Chair and CEO Bill Fisch. "I am pleased that following extensive study and input from our residents, we have a clear objective to move towards in the creation of a local, long-term solution that will divert waste from landfills."

The thermal treatment of municipal residual waste will incorporate controlled combustion in a state-of-the-art facility that will also recover energy from the process. The thermal process studied was shown to have the least environmental impacts on land, water and sensitive habitats, with gas emissions that are less than the stringent air quality standards established by the MOE.

This process also yielded the greatest energy recovery of all options studied.

"The information provided by our consultants on a preferred technology for managing our residual waste gives us an excellent point of reference as we further consult with our residents," said City of Vaughan Regional Councillor Mario Ferri, Chair of the Region's Solid Waste Management Committee. "I look forward to further discussions with our residents and other stakeholders in our efforts to create a made-in-Ontario solution to our waste management."

With the conclusion from the consulting team of a preferred alternative for managing residual waste, both York Region and Durham Region will be hosting a number of public information centres from May 9th to May 11th to further discuss options with residents.

Following these sessions, residents will have an opportunity to make a deputation at:

- York Region's Solid Waste Management Committee on Wednesday, May 17th at 9:00 a.m.
- York Region's Joint Waste Management Group Meeting on Wednesday, May 17th at 7:00 p.m.

Both meetings will be held at the York Region Administrative Centre, 17250 Yonge Street, Newmarket, Committee Room A. Those interested are asked to register in advance for their deputation with Karin Price, 1-877-464-9675 ext. 1322 or [Karin.Price@york.ca](mailto:Karin.Price@york.ca)

The public information centres will take place from 7:00 p.m. to 9:00 p.m. with a formal presentation to start at 7:30 p.m. at the following locations:

<b>Tuesday, May 9<sup>th</sup></b> Ray Twinney Recreation Complex Lounge #1 100 Eagle Street West Town of Newmarket	<b>Wednesday, May 10<sup>th</sup></b> York Region South Services Centre 1 <sup>st</sup> Floor Corporate Learning Rooms, A, B & C Town of Richmond Hill	<b>Thursday, May 11<sup>th</sup></b> St. Joan of Arc Catholic High School Cafeteria 1 Saint Joan of Arc Avenue City of Vaughan
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For more information on the Durham York Residual Waste Environmental Assessment Planning Study, please visit [www.durhamyorkwaste.ca](http://www.durhamyorkwaste.ca) or contact Barb Boffey, Study Coordinator at 905 668-7711 ext. 3731 or [barb.boffey@region.durham.on.ca](mailto:barb.boffey@region.durham.on.ca)

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Media Contact: Michael Kemp, Corporate Communications, York Region  
Phone: (905) 830-4444, ext. 1232 or after-hours pager 905-830-3302  
Email: [michael.kemp@york.ca](mailto:michael.kemp@york.ca)

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## **Letter to Agencies**

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# Durham/York Residual Waste Study

April 18, 2006

Name  
Title  
Address 1  
Address 2  
City, Province  
Postal Code

**Re: Durham/York Residual Waste Study  
Consultant Team's Conclusion on the Preferred "Alternative To"**

Dear \_\_\_\_\_,

On behalf of the Regions of Durham and York, we are writing to thank you for your participation in the Durham/York Residual Waste Study. The Regions of Durham and York are participating in a joint study to find a better way to manage the residual wastes (i.e., garbage) remaining after the Regions have recycled or composted at least 60% of their waste. Through the Joint Waste Management Group, the two municipalities are addressing the social, environmental and financial impacts of this issue by way of an Environmental Assessment (EA) under the Provincial EA Act.

On March 31<sup>st</sup>, 2006, the Minister of the Environment approved the Proposed Durham/York Residual Waste Study EA Terms of Reference.

The *Draft Report on the Evaluation of "Alternatives to" and Identification of the Preferred Residuals Processing System* has been prepared to present the results of the first major step in the Durham/York Residual Waste EA Study for your review and comment. This is a draft report intended solely for the purpose of public and agency consultation. You may obtain a copy of the *Draft Report*, together with the supporting background documentation, from the Study Web Site at [www.durhamyorkwaste.ca](http://www.durhamyorkwaste.ca). This *Draft Report* containing the full document including all supplementary documentation will be made available in a hard copy or a CD format by request to the Study Coordinator at [info@durhamyorkwaste.ca](mailto:info@durhamyorkwaste.ca). Attached for your information is the Executive Summary of the *Draft Report on the Evaluation of "Alternatives to" and Identification of the Preferred Residuals Processing System*.

Concurrent Public Information Sessions on this conclusion will be held on May 9<sup>th</sup>, 10<sup>th</sup> and 11<sup>th</sup>, 2006 in both Durham and York Regions. The Joint Waste Management Group has scheduled and advertised special meetings on May 17<sup>th</sup>, 2006 to receive delegations from interested parties on the Draft Report and its results. A final version of this report, incorporating input from the public and agencies, is scheduled to be prepared and presented to the Joint Waste Management Group on May 30<sup>th</sup>, 2006. Comments received during the Draft Report review period will be documented, addressed, and included in this final report where appropriate. During the month of June 2006, the respective Committees and Councils of both Regions may choose to make a final decision on the Preferred Long-term Residuals Processing System.

In closing, the Regions of Durham and York are proud of the joint effort and merging of resources that have resulted in the enclosed Draft Report, and are confident that the work completed to date will fully support a long-term residual waste management solution that fulfills the purpose and intent of the EA Act.

If you would like to provide comments on the *Draft Report on the Evaluation of "Alternatives to" and Identification of the Preferred Residuals Processing System*, please submit them in writing **by May 19<sup>th</sup>, 2006** to:

Durham/York Residual Waste Study Project Coordinator  
c/o The Region of Durham  
605 Rossland Road East  
Whitby, Ontario  
L1N 6A3  
Tel: 1.800.372.1102 x 3731  
Fax: 905.666.6206  
Email: [info@durhamyorkwaste.ca](mailto:info@durhamyorkwaste.ca)

Our staff and consultants are available to answer any questions. Should this be required, please contact our Project Manager, Mr. David Merriman of MacViro Consultants at 905.475.7270 or by email at [dmerriman@macviro.com](mailto:dmerriman@macviro.com). You may also contact the undersigned as provided below. Thank you for your consideration of this important document and for your involvement in the Durham/York Residual Waste Study.

Yours truly,

**The Regional Municipality of Durham**

*and* **The Regional Municipality of York**



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[Enclosure]

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David Walmsley, Jacques Whitford Limited  
Jim McKay, Jacques Whitford Limited